



ITEC INTERNATIONAL TIRE
EXHIBITION & CONFERENCE

TIRE MANUFACTURING

AKRON 2016

SEPTEMBER 13-15, 2016

Sponsorship & Exhibit Opportunities

Organized by

Rubber & Plastics News

a **CRAIN** communications inc. event

CRAIN GLOBAL
POLYMER
GROUP



itec-tireshow.com

QUESTIONS, CONTACT:

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Exhibit Opportunities

CORPORATE SPONSORSHIP \$35,000

SOLD OUT  **VMI GROUP**

- Premium 20' x 30' Booth (Only 6 Available)
- 10 full conference complimentary booth registrations
- 10 complimentary exhibits only registrations for booth personnel
- Recognized as the sponsors of the complimentary lunches and the opening night reception on all promotions and signage at events
- Logo on Global Tire News website (linked to exhibitor's website)
- 300x250 ad on ITEC website
- 300x188 ads on RPN daily newsmail (publisher's discretion)
- 10 discounted (half price) full conference registrations for customers
- Full page 4/color ad in conference guide

- Logo - corporate sponsor designation on most print promotions
- Logo and/or video on TV screens throughout John S. Knight Center
- Database of all attendees provided after the conference
- 2 complimentary hotel rooms (2 nights max)
- Logo, 728x90 ad and corporate sponsor designation on most pages of the website – linked to sponsor's website
- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.

Total Value: \$76,600

TECHNICAL PROGRAM SPONSORSHIP \$15,000 **SOLD OUT**

- Premium 20' x 20' Booth (Only 6 Available)
- Logo on signs by conference meeting rooms
- Logo on signs by Technical Paper sales on exhibit floor
- Logo on Technical Papers pages of website
- Logo on Technical Papers descriptions in conference guide
- Logo under supporting sponsor designation on most print promotion
- Logo on Technical Papers sold at ITEC and online, after ITEC
- Logo on Global Tire News website (Linked to sponsor's website)
- 300x250 ad on ITEC website
- 3 300x188 ads on RPN daily newsmail (at publisher's discretion)

- Half page 4/color ad in conference guide
- 8 complimentary booth personnel full conference registrations
- 5 complimentary full conference registrations for your customers
- 3 additional booth personnel full conference registrations at \$45 per person
- Logo on promotions to ITEC database
- Logo under Technical Program sponsor designation on ITEC website
- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.

Total Value: \$34,450

SPECIAL POSITION PREMIUM BOOTHS 10'x20' \$7,500

- Premium 10' x 20' Booth (Only 3 Available)
- 4 complimentary booth personnel full conference registration
- 3 additional booth personnel full conference registrations at \$45 per person
- 5 half price full conference registrations for your customers

- 1/4 page 4/color ad in conference guide
- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.
- Logo on promotions to ITEC database

PREMIUM EXHIBIT BOOTH 10'x20' \$6,400

SOLD OUT

- Premium 10' x 20' Booth (Only 6 Available)
- 4 complimentary booth personnel full conference registrations
- 3 additional booth personnel full conference registration at \$45 per person

- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.



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BASIC EXHIBIT BOOTH 10'x20'

\$5,600

10' x 20' premium exhibit booth space with 8' high back wall drape, 30" high side rail and a white identification sign with the company name in black letters

- 4 complimentary booth personnel full conference registrations
- 3 additional booth personnel full conference registration at \$45 per person
- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.

PREMIUM EXHIBIT BOOTH 10'x15' \$5,550

SOLD OUT

• Premium 10' x 15' Booth (Only 8 Available)

- 3 complimentary booth personnel full conference registrations
- 3 additional booth personnel full conference registration at \$45 per person
- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.

BASIC EXHIBIT BOOTH 10'x10'

\$2,800

10' x 10' minimum standard exhibit booth space with 8' high back wall drape, 30" high side rail and a white identification sign with the company name in black letters

- 2 complimentary full conference registration for each 10' x 10' booth
- 3 additional booth personnel full conference registration at \$45 per person
- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.

6' TABLE TOP SPACE

\$1,750

6 ft. black skirted table, with two chairs and a white identification sign with the company name in black letters. Table top spaces are located in upper level Rotunda, and outside of the ballrooms, Goodyear A and Goodyear B. (Only 6 Available)

- 1 complimentary full conference registration
- 2 additional booth personnel full conference registration at \$45 per person
- Listing online, in conference guide. Includes contact information, products and services, and up to 60 words of descriptive copy.

Who Should Exhibit?

ITEC Tire Manufacturing is ideal for tire manufacturers and suppliers to manufacturing operations who are seeking to expand their national and international customer base.

Past Exhibitors:

- suppliers of automation controls • bead and bead apexing machinery • bladders • brakes
- calenders, chemicals, control systems • conveyors; supplies for curing systems • cutters
- data collection, engineering services • extruders and related products • measurement systems
- inspection systems • lubricants, marking equipment, materials handling systems • mills • mixers
- mold products and cleaning • motion control • nondestructive testing systems • processing equipment
- tire assembly products and equipment • sensors • testing equipment and services • presses



As of August 11, 2016

Current floorplan: https://s4.goeshow.com/itec/annual/2016/exhibitor_exhibit_map.cfm



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PreShow Sponsorship Opportunities

BANNER AD ON CONFERENCE WEBSITE

\$2,500

2 available. 728x90 banner ad appears at the top of every page on the conference website. Ad will appear on website through 2016, and linked to sponsor's homepage.

PRESHOW EBLAST

\$2,000

6 available. Deployed to *Rubber & Plastics News'* subscriber database.

300X250 ADS IN DAILY NEWSMAIL

\$1,000

Deployed to *Rubber & Plastics News'* daily newsletter (approximately 9,400 subscribers) sponsor's 300x250 ad will appear three times.

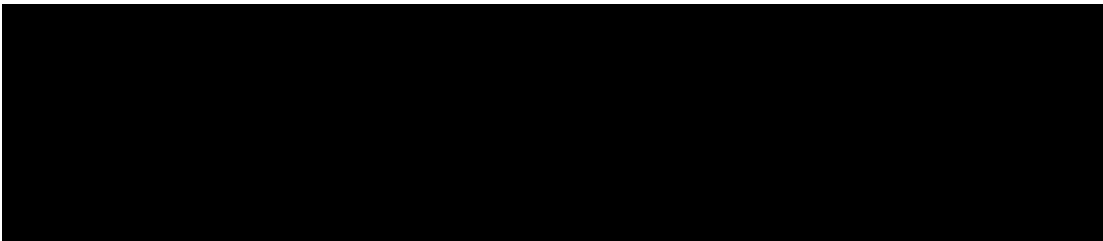
300X188 ADS IN DAILY NEWSMAIL

\$750

Deployed to *Rubber & Plastics News'* daily newsletter, (approximately 9,400 subscribers), sponsor's 300x188 ad will appear three times.

Sample of Past Attending Companies

4JET Technologies Acro Tool & Die Company Addivant Airtec Pneumatics, Inc Akron Dispersions Akron EX-IM Sales Akron Gasket Akron Rubber Development Lab Akron Special Machinery Inc Alliance Tire Americas, Inc. Alpha Technologies ARDL Arizona Chemicals Asphalt Plus LLC Avery Denison Bartell/RMS/ Steelastic Benninger Zell GmbH BioTech TKS LLP Black Donuts /WD Racing Bluestar Silicones Bose Corporation BPS Engineering LLC Branick Branson Ultrasonics Breitenbach Bridgestone Americas Bridgestone Firestone Bridgestone Research Budzar Industries C.A. Litzler Co., Inc. Caliber Calico Coatings Carolina Belting Company Cooper Tire & Rubber Co CEI CenTiRe Central Marketing Inc. ChemTrend Chemigon LLC Chemstress Coal Fillers, Inc Cognex Corporation Cold Jet Color Service Comerio ErcoLoa SPA Computype Continental Tire Cordenka GmbH & Co CTP Transportation Products Cyclonaire Dassault Systemes Simulia Davis-Standard, LLC Daws Engineering, LLC DELTA AIR LINES Delta-Energy, LLC Denka Corporation Deshors Tire Mold Inc DK Enterprises Emerald Machinery Corp. Emerson Industrial Automation Erhardt & Leimer Inc. Erie Bronze & Aluminum Co Evonik Industries AG Exxon Mobil Chemical Co FACTS, Inc. Farrel Corp Firestone Polymers Fives North American Ford Motor Company Forensic Tire Expertise LLC Freedom Recovery Friction Coating Friess Equipment Inc. FrontLine Fujian Sanming Double-wheel G.M.Root Inc. Garlock Sealing Technologies Gates Corporation GITI Tire USA LTD Glebus Alloys Goodyear Tire & Rubber Co Grant Consulting Greater Phoenix Grosel Industrial Sales Guilin Rubber Machinery H.L.Wolfe & Associates Hallstar Haltec Corporation Hankook Tire Company Harris-Instrument Corp Harwick Standard Hasetri HF Mixing Group HF Rubber Machinery, Inc. HL Blachford Ltd. Hodges Transportation HofmannMaschinen-und Holly Frontier Refining & Marketing LLC Honda R&D Americas, Inc. Hoosier Racing Tire Corp. Hunter Tires Inc ICI Metals IHS Chemicals Injectec Inness Intralox IQware Solutions ITW Fluids North America J&S Manufacturing J.D. Power and Associates Jay-Em Aerospace & Machine JK Tyre & Industries Ltd John Deere Kelly Engineering Services Kenda Tire Kobelco Stewart Bolling, Inc. Krauss Maffei Berstorff KSBI Kumho Tires Lanxess Corp. LAP Laser LLC Lauren Manufacturing Lawer S.p.A. Lehigh Fluid Power Inc. Liberty Tire Recycling Lord Corporation LOreal USA Lufkin Industries, LLC Mac Valves Maplan Mathews Marking Systems Maxxis International-USA McCoy Machinery Corp. McNeil & NRM, Inc. MCR Sales Mehler Engineered Mesnac Americas Michelin Americas Micro-Epsilon America Micro-Poise MicroSense LLC Millennium Control Systems Milliken Mitsubishi Heavy MSI MTS Systems Corporation Muench-Chemie Intern. GmbH Myers Tire Supply Nanomechanics, Inc. Nexen Tire NFM Welding Engineers NHTSA Nord Gear Corp Northeast Coatings, Inc Ohio Elastomers, Inc. Ohio Rack Inc. Omnova Solutions Orion Radial Co., Ltd. Pannier Corporation PGL Global Ltd. Pioneer Industrial Systems, LLC Pirelli Tires Polymer Industrial Products Polymer Valley Chemicals Polytech International, Ltd Precision Aluminum, Inc. Process Oils Inc. Quality Mold Inc. RAF Automation REA Elektronik, GmbH Recycling Research Institute Regloplas Resinall Corp Retread Tire Association Rexel Rhein Chemie Corp. RJS Corp Rockwell Automation Rogers Industrial Products Ross Controls Ruhl Forensic Inc Sage Automation Saginaw Control Samson Controls San Joaquin Refining Co Sanyu USA SASCO Chemical Schrader Electronics Seifert Technologies Inc Sentury Tire Americas Sid Richardson SilicaStar Industries, Inc. Simaform S.A. Sino-Arp Smithers Rapra Soberay & Sons LTD Specialty Tires of America, Inc. Standards Testing Labs Starrett-Bytewise Stoner Struktol Symbology, Inc. Tahoma Rubber and Plastics Taray International Corp. TCS Technologies Tekno Label Inc. The Ohio State University The Poling Group The Smithers Group Tire Recycling Consultants Titan Tire Corporation Total Cray Valley Toyo Tire Transmie Engineering Tri R Sales TROESTER Machinery, Ltd. TSD Logistics TST Universal Tire Molds US DOT US Silica Virginia Tech VMI Group Webb-Stiles Company Yokohama Tire Corporation YXLON Zebra Technologies Zeon Chemicals Zeppelin Systems Zesco Inc Zochem Inc.



On Site Sponsorship Opportunities

INTERNET CAFE/REFRESHMENTS SPONSOR

SOLD



Sponsorship includes:

- Logo on Internet Cafe/Refreshments signage around exhibit hall
- Logo on dedicated sponsor signage around exhibit halls
- Logo used as screen saver on each computer screen (Sponsor may include a message/ad as part of the screen saver)
- 6 complimentary registrations

- Logo in sponsor section of conference guide
- 2 full page 4/color ads in conference guide
- Logo on promotions to ITEC database
- Linked logo on the ITEC website

EXHIBIT HALL HOT/COLD REFRESHMENT SPONSOR

\$9,000

Sponsorship includes:

- Logo on table top signage by each refreshment station
- Logo on dedicated sponsor signage around exhibit halls
- 2 complimentary registrations
- Sponsor may distribute literature from designated area at the station

- Logo in sponsor section of conference guide
- Full page 4/color ad in conference guide
- Linked logo on the ITEC website

WATER BOTTLE SPONSOR

\$4,000

Sponsorship includes:

- 1/color logo on 8 oz. bottle of water
- Logo on dedicated sponsor signage around exhibit halls
- 2 complimentary registrations

- Logo in sponsor section of conference guide
- Half page 4/color ad in conference guide
- Linked logo on the ITEC website

TOTE BAG SPONSOR

SOLD



Sponsorship includes:

- 1/color, double sided prime position placement
- Logo on dedicated sponsor signage around exhibit halls
- 2 complimentary registrations

- Logo in sponsor section of conference guide
- Half page 4/color ad in conference guide
- Linked logo on the ITEC website

LANYARD SPONSOR

SOLD ExxonMobil

Sponsorship includes:

- 1/color logo on lanyard loop
- Logo on dedicated sponsor signage around exhibit halls
- 2 complimentary registrations

- Logo in sponsor section of conference guide
- Half page 4/color ad in conference guide
- Linked logo on the ITEC website

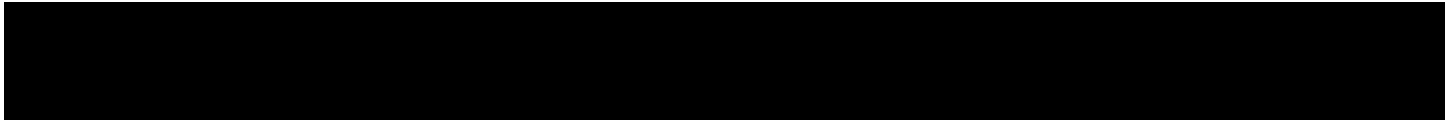
PARKING SPONSOR

\$3,000 per day

Sponsorship includes:

- Logo on dedicated sponsor signage around exhibit hall
- 2 complimentary registrations
- Logo in sponsor section of conference guide

- Full page 4/color ad in conference guide
- Linked logo on the ITEC website



CHARGING STATION SPONSOR

\$1,500

Sponsorship includes:

- Logo on Charging Station signage
- Logo on dedicated sponsor signage around exhibit halls

CONCIERGE & LUGGAGE CHECK SPONSOR

\$1,200

Sponsorship includes:

- Logo on concierge and luggage check signs
- Logo on dedicated sponsor signage around exhibit halls

AISLE SIGN SPONSOR

\$1,000 *per sign*

Sponsorship includes:

- Logo on hanging aisle signs, maximum of eight signs.

FLOOR/CARPET DECAL SPONSOR

\$1,000 *per decal*

Sponsorship includes:

- Logo on aisle floors, maximum of 12 decals. Maximum size 48"x48".

OUTSIDE SIGN SPONSOR

\$1,000 *per sign*

Sponsorship includes:

- Logo on outside signs, maximum of four signs.

ATTENDEE BAG INSERTS SPONSOR

\$1,000 *per insert*

Sponsorship includes:

- Your company's promotional material will be inserted into 2,000 attendee bags
- One piece (up to four pages)
- Dimensions limited to 9"x12"