



**ITEC** INTERNATIONAL TIRE  
EXHIBITION & CONFERENCE  
TIRE MANUFACTURING  
**AKRON 2016**  
SEPTEMBER 13-15, 2016

# Special Event Sponsor

## HAROLD HERZLICH DISTINGUISHED TECHNOLOGY ACHIEVEMENT AWARD CEREMONY BREAKFAST

The Harold Herzlich Distinguished Technology Achievement Award Ceremony and Breakfast  
Wednesday, Sept. 14, 8:00 am - 9:30 am, John S. Knight Center, Akron, OH

The Harold Herzlich Distinguished Technology Achievement Award Ceremony Breakfast is an exclusive onsite sponsorship opportunity at ITEC Tire Manufacturing. Being a sponsor will provide exceptional exposure and brand visibility for your company.

The award recognizes a person “whose contribution of pioneering research in tire construction, tread design and manufacturing, coupled with engineering and materials innovations, has significantly contributed to the betterment of society, safety of transportation and global tire technology.” First presented as the ITEC Distinguished Technology Achievement Award in 2008, it was renamed for ITEC Chairman Harold Herzlich in 2012. The ceremony will include a presentation by the 2016 medalist.

Sponsorship includes:

- Logo and/or company name used in award ceremony promotional messages
- 2 complimentary registrations
- Logo on table top signage during award ceremony and dedicated sponsor signage around exhibit halls throughout the conference
- Sponsor may distribute literature from designated area during award ceremony
- Onsite recognition in the award ceremony welcome
- Logo in sponsor section of conference guide
- Half-page 4/color ad in conference guide
- Logo on the ITEC website

Contact your sales representative for more information.

**Rates:**  
\$5,000 net

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**Rubber & Plastics News**

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### QUESTIONS, CONTACT:

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